

prepared FOODS

REAL Cookies, Cookie Poppers

New flavors include chocolate chip, peanut butter chocolate chip and lemon blueberry



January 4, 2023

REAL Cookies, a gluten-free, grain-free, plant-based cookie brand, introduced Cookie Poppers, a new bite-size alternative. A convenient snack for consumers on-the-go, the mini cookies are packaged in a 4.5oz pouch and will be available for purchase online in all flavors: chocolate chip, peanut butter chocolate chip and lemon blueberry.

Founded in 2021 by longtime best friends and wellness enthusiasts, Lauren Berger and Marla Felton, REAL Cookies entered the competitive healthy snack food space as a treat for those with or without food sensitivities. Made without gluten, soy, corn, grain, dairy, eggs, artificial sweeteners or tapioca starch, REAL uses only clean ingredients like almond and coconut flours, real fruit, and chocolate chips, and are sweetened with Vermont maple syrup. The cookies have a suggested retail price of \$7.99.

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