

Here Are The Sweetest Deals For National Cookie Day 2022



BY AMBERLY MCKEE / NOV. 30, 2022 4:52 PM EST

National Cookie Day is Sunday, December 4, and just like any other food-centric holiday, relevant brands are offering deals to help fans celebrate. The holiday truly couldn't come at a better time, as the weeks leading up to Christmas traditionally see cookies baked, decorated, and exchanged as gifts. According to Martha Stewart, it's likely cookies became the official treat of Christmastime as a way to offer house guests something sweet. "Christmas in many cultures was a time of visiting. It was cold, so you weren't out farming, and you had time to visit," Babson College professor Frederick Opie said. "Cookies were made in large amounts and with great care as something to share." Many families even had their own passed-down Christmas cookie recipe.

Per The Wicked Noodle, National Cookie Day was founded in 1987 by Matt Nadler, the owner of Blue Chip Cookie Company in San Francisco. Obviously, the holiday served as a great marketing tactic to boost sales for his business. More than 30 years later, the beloved day is a fun excuse for families to enjoy cookies together, and several of the top cookie producers want to make this tradition sweeter.

Real Cookies



Real Cookies is extending its celebration, offering discounts starting on National Cookie Day and running until December 10, per CNET. To receive 25% off your purchase online, you must simply enter the promo code CookieDay2022 at checkout. Additionally, you'll be rewarded with free shipping if you spent at least \$50, according to the brand's website.

This choice of cookie is phenomenal for those with dietary restrictions, as they are vegan, gluten-free, and grain free. They are also suitable for Kosher and paleo diets. Flavors include chocolate chip, peanut butter, and lemon blueberry.

Mashed